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# Online Library Posters A Concise History

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## BOND BROCK

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### **The Poster in History** Popular Press

Looks at posters from Children's Book Week's history, gives information on the artists, and traces the history of children's book publishing since 1919

*1870 - 1970* Dartmouth College Press

Over 200 exciting full-colour posters from World War II, each one accompanied by a caption describing its origins, design and purpose. The posters cover a wide range of topics, such as recruitment, security, finance, food and hygiene. Contains posters sourced from European and U.S. archives, both Axis and Allied, and shows how posters played a vital function in disseminating information to the civilian population.

*Graphic Design* Victoria & Albert Museum

The first part of the study discusses the origins of the Armenians, the Urartian Kingdom, Armenia and the Achaemenid, Seleucid, Parthian, Roman, Sasanid and Byzantine periods. It also examines Christinaity in Armenia and the development of an

alphabet and literature. The work then continues with the history of Armenia during the Arab, Turkish and Mongol periods. A separate chapter deals with the history of Cilician Armenia and the Crusades. The second part concentrates on the Armenian communities in the Ottoman, Persian, Indian, and Russian empires (1500-1918). It also details the Armenian diaspora in Eastern and Western Europe, Africa, the Arab World, the Far East, and the Americas. The study concludes with lengthy chapters on the history of the three Armenian republics (1918-1920); (1921-1991Soviet Armenia); and the current Armenian republic (1991-2001).

### BASLER AFRIKA BIBLIOGRAPHIEN

A brief but thorough collection, Susan Grayzel's new revision of *The First World War* document reader allows students to experience this historical turning point through various sources from the period and the scholarship tied to them.

### *Hohlwein Posters in Full Color* Springer

Covers a wide range of graphic design including film, magazines and posters. Also cover techniques used such as airbrushing and

computer generated images

**The Poster** Posters a concise history : 273 illustrations, 72 in colour Posters a Concise History Studies the artists and movements that have shaped and influenced the development of poster design during a one-hundred-year period Technical Bulletin Posters A Concise History A Concise History of Posters Das Poster (A concise history of posters, dt.- Aus d. Engl. v. Herma Geyer.) A Concise History of Posters 1870 - 1970 The Poster in History

An extraordinarily visceral collection of posters that represent the progressive protest movements of the twentieth Century. Two of the most recognizable images of twentieth-century art are Pablo Picasso's "Guernica" and the rather modest mass-produced poster by an unassuming illustrator, Lorraine Schneider "War is Not Healthy for Children and Other Living Things." From Picasso's masterpiece to a humble piece of poster art, artists have used their talents to express dissent and to protest against injustice and immorality. As the face of many political movements, posters are essential for fueling recruitment, spreading propaganda, and sustaining morale. Disseminated by governments, political parties, labor unions and other organizations, political posters transcend time and span the entire spectrum of political affiliations and philosophies. Drawing on the celebrated collection in the Tamiment Library's Poster and Broadside Collection at New York University, Ralph Young has compiled an extraordinarily visceral collection of posters that represent the progressive protest movements of the twentieth Century: labor, civil rights, the Vietnam War, LGBT rights, feminism and other minority rights. Make Art Not War can be enjoyed on aesthetic grounds

alone, and also offers fascinating and revealing insights into twentieth century cultural, social and political history.

*Design for Victory* NYU Press

How effective are election campaign posters? Providing a unique political history, this book traces the impact that these posters - as well as broadsides, banners, and billboards - have had around the world over the last two centuries. It focuses on the use of this campaign material in the United States, as well as in France, Great Britain, Germany, South Africa, Japan, Mexico, and many other countries. The book examines how posters evolved and discusses their changing role in the twentieth century and thereafter; how technology, education, legislation, artistic movements, advertising, and political systems effected changes in election posters and other campaign media, and how they were employed around the world. This comprehensive and original overview of this campaign material includes the first extensive review of the research literature on the topic. *Posters, Propaganda, and Persuasion* will be useful to scholars and students interested in communications, politics, history, advertising and marketing, art history, and graphic design. *Art, Advertising, Design, and Collecting, 1860s-1900s* Bloomsbury Publishing

From its 19th-century beginnings to sophisticated modern developments, the poster has not only been a powerful communications tool but has also reflected and shaped society. This fascinating account of the evolution of the poster reproduces 250 of the best examples of poster art from around the world. The book is divided into three sections, which look at the poster as a political statement, as a tool of advertising and

consumerism, and as a work of art in its own right. Also discussed are graphic vocabulary, design, methods of production, and usage. Among the works featured are the fin-de-siecle masterpieces of Toulouse-Lautrec and Mucha; psychedelic posters of the 1960s; propaganda posters from the United States, Russia, Germany, Eastern Europe, and China; and iconic commercial posters for Levis, Haagen-Dazs, Wonderbra, and many others. Capturing the essence of their time, these posters speak out again in this colorful collection.

**A Concise History** Schiffer Pub Limited

The poster - inexpensive, colorful, and immediate - was an ideal medium for delivering messages about Americans' duties on the home front during World War II. Design for Victory presents more than 150 of these stunning images - many never reproduced since their first issue - culled from the collections of the National Museum of American History, Smithsonian Institution. William L. Bird, Jr. and Harry R. Rubenstein delve beneath the surface of these colorful graphics, telling the stories behind their production and revealing how posters fulfilled the goals and needs of their creators. The authors describe the history of how specific posters were conceived and received, focusing on the workings of the wartime advertising profession and demonstrating how posters often reflected uneasy relations between labor and management.

*Posters & Memorabilia* Knopf Books for Young Readers

Even in the digital age, the printed poster retains an important, much-loved role in connecting with audiences in a way that both entertains and informs. The V&A was one of the first museums to start collecting posters and to recognize the importance of doing so. Far from ephemeral, posters are both a representation of the

time in which they were produced and distributed and, in many instances, have shaped the societies in which they were seen. The story of the poster is both one of changing styles and new innovations in design, illustration and printing, and a visually compelling social history. The Poster brings together over 300 examples that tell a comprehensive visual history of poster design and the various ways the poster has been used to tell, to sell, to charm and to spur on change. Organized into seven thematic chapters that tell the story of the poster as a medium, each poster is accompanied by a concise commentary that explains the work in terms of its design, printing, content, message and the commercial, social or political impact it may have had. Featuring works by the masters of poster design that have become popular and highly collectible classics, charting the ebb and flow of styles such as Art Nouveau, Modernism, Art Deco, Psychedelia and Punk and featuring the nostalgic glow of muchloved brands as well as posters that shook and changed the world, The Poster will be an essential visual resource for graphic designers and illustrators - a reference for anyone with an interest in collecting posters and an engaging design and social history for all who appreciate this most popular of art forms.

*Teaching Graphic Design* Thames & Hudson

From its roots in the development of printing, graphic design has evolved as a means of identification, information, and promotion to become a profession and discipline in its own right. This authoritative documentary history begins with the poster and goes on to chart the development of word and image in brochures and magazines, advertising, corporate identity, television, and electronic media, and the impact of technical

innovations such as photography and the computer. For the revised edition, a new final chapter covers all the recent international developments in graphic design, including the role of the computer and the Internet in design innovation and globalization. In the last years of the twentieth century, at a time when "designer products" and the use of logos grew in importance, the role of graphic designers became more complex, subversive, and sometimes more political witness Oliviero Toscani's notorious advertisements for Benetton. Digital technology cleared the way for an astonishing proliferation of new typefaces, and words began to take second place to typography in a whole range of magazines and books as designers asserted the primacy of their medium. Designers and companies discussed here include Neville Brody, David Carson, Design Writing Research, Edward Fella, Tibor Kalman, Jeffery Keedy, LettError, Pierre di Sciullo, Tomato, Gerard Unger, Cornel Windlin, and a host of others. Over 800 illustrations, 30 in color.

**Railway Posters** BASLER AFRIKA BIBLIOGRAPHIEN

Studies the artists and movements that have shaped and influenced the development of poster design during a one-hundred-year period

*Contraception* Peter Lang

This book offers the first comprehensive guide to poster presentation at academic, scientific and professional conferences. Each chapter explores different factors that impact upon how posters function, and how they fit within today's conference practices, as well as provides guidance on how to address compilation and presentation issues with the poster medium. Drawing from fields of education, psychology,

advertising and other areas, the book offers examples of how theories may be applied to practice in terms of both traditional paper and electronic poster formats. Importantly, the book offers a critical examination of how academic and scientific posters are able to achieve their potential for knowledge dissemination, networking and knowledge transfer. The many new and challenging findings provide an evidence-based approach to help both novice and experienced presenters compile effective poster presentations, and to see how poster presentations can best be used to share knowledge, facilitate networking, and promote dialogue. Additionally, educators, employers, and conference organizers may use this book to re-evaluate how conferences meet the needs of today's globally connected peer groups, and the benefit they provide at individual and group levels.

**Posters of World War II** Princeton Architectural Press

Reproduces posters that best reflect the social and political ideas of each era since the French Revolution.

*A Concise History of Posters* Simon and Schuster

"The Green New Deal is the most exciting idea in American politics for decades--and as these powerful posters make clear, it's grabbed the attention not just of policy wonks but of artists who can translate these ideas into images that move us."--Bill McKibben, bestselling author of *Deep Economy* Posters with a purpose. A clarion call for our time, the Green New Deal is a bold and far-reaching legislative plan to fight climate change, create millions of good-paying jobs, promote economic and racial equality, and so much more. In its ambition, it's a vision that mirrors President Franklin D. Roosevelt's New Deal, which helped pull the country out of the Great Depression. And just as WPA

artists mustered support for the New Deal with their work, here are 50 powerful posters to champion the Green New Deal. The posters are original, colorful, and visually striking, with text on the back that explains each issue and how the Green New Deal seeks to address it. Perforated pages make them easy to tear out and hang or use as signs at marches and demonstrations, because it's not just a book to flip through. Climate change affects everything: the air we breathe, the water we drink, the food we eat, the places we call home, and the people we love. And the time to act on it is now.

*Picasso Posters* Workman Publishing Company

Posters a concise history : 273 illustrations, 72 in colour  
Posters a Concise History

*The American Image* Macmillan Higher Education

"To understand the history and spirit of America, one must know its wars, its laws, and its presidents. To really understand it, however, one must also know its cheeseburgers, its love songs, and its lawn ornaments. The long-awaited Guide to the United States Popular Culture provides a single-volume guide to the landscape of everyday life in the United States. Scholars, students, and researchers will find in it a valuable tool with which to fill in the gaps left by traditional history. All American readers will find in it, one entry at a time, the story of their lives."--Robert Thompson, President, Popular Culture Association. "At long last popular culture may indeed be given its due within the humanities with the publication of *The Guide to United States Popular Culture*. With its nearly 1600 entries, it promises to be the most comprehensive single-volume source of information about popular culture. The range of subjects and diversity of

opinions represented will make this an almost indispensable resource for humanities and popular culture scholars and enthusiasts alike."--Timothy E. Scheurer, President, American Culture Association "The popular culture of the United States is as free-wheeling and complex as the society it animates. To understand it, one needs assistance. Now that explanatory road map is provided in this Guide which charts the movements and people involved and provides a light at the end of the rainbow of dreams and expectations."--Marshall W. Fishwick, Past President, Popular Culture Association  
Features of The Guide to United States Popular Culture: 1,010 pages 1,600 entries 500 contributors  
Alphabetic entries  
Entries range from general topics (golf, film) to specific individuals, items, and events  
Articles are supplemented by bibliographies and cross references  
Comprehensive index

The First World War W. W. Norton & Company

In the late 1960s, IBM was one of the world's pre-eminent corporations, employing over 250,000 people in 100 countries and producing some of the most advanced products on earth. IBM President Thomas J. Watson Jr. sought to elevate the company's image by hiring world-renowned design consultants, including Eliot Noyes and Paul Rand. As well as developing the iconic IBM logo and a corporate design guide, Rand also brought together a remarkable team of internal staff designers. One of the designers he hand-picked was Ken White, who, along with John Anderson and Tom Bluhm, headed up the design team at the IBM Design Center in Boulder, Colorado. Together, they initiated a poster program as a platform for elevating internal communications and initiatives within the company. These

posters were displayed in hallways, conferences rooms, and cafeterias throughout IBM campuses, with subject matter including everything from encouraging equal opportunity policies, to reminders on best security practices, to promoting a family fun day. Designers often incorporated figurative typography, dry humor, visual puns, and photography to craft memorable and compelling messages.

#### Graphic Design Pen and Sword

*The Poster: Art, Advertising, Design, and Collecting, 1860s-1900s* is a cultural history that situates the poster at the crossroads of art, design, advertising, and collecting. Though international in scope, the book focuses especially on France and England. Ruth E. Iskin argues that the avant-garde poster and the original art print played an important role in the development of a modernist language of art in the 1890s, as well as in the adaptation of art to an era of mass media. She moreover contends that this new form of visual communication fundamentally redefined relations between word and image: poster designers embedded words within the graphic, rather than using images to illustrate a text. Posters had to function as effective advertising in the hectic environment of the urban street. Even though initially commissioned as advertisements, they were soon coveted by collectors. Iskin introduces readers to the late nineteenth-century

iconophile—a new type of collector/curator/archivist who discovered in poster collecting an ephemeral archaeology of modernity. Bridging the separation between the fields of art, design, advertising, and collecting, Iskin's insightful study proposes that the poster played a constitutive role in the modern culture of spectacle. This stunningly illustrated book will appeal to art historians and students of visual culture, as well as social and cultural history, media, design, and advertising.

#### A Concise History Mazda Pub

Railway posters have huge appeal for the modern audience, but just what explains this continuing interest? Enduring images of iconic locomotives, bathing beauties and characters such as Sunny South Sam are testament to the creativity of the railway company marketing departments and the posters tell us not only about railway history and technology, architectural and engineering accomplishments, but also about the cultural and social significance of the railways. The influence of the railway industry on our cities and coastlines, and on the development of leisure time and holiday resorts, can be seen in the recurring images of ramblers, bathers and idyllic tourist destinations. This book explores the changing styles and functions of the railway poster from the early pre-grouping days through to the inter-war 'golden age' and nationalised British Railways.